



FIONA HO

www.fiodesigns.com
fiona@fiodesigns.com
604.879.5708

Fiona Ho is a forward-thinking Graphic Designer with over 5 years in the design industry. A painter at heart with a broad base of experience in producing online, print, and motion graphics.

Strong Illustrator and Photoshop skills combined with excellent client-facing and communication skills. She is a proven performer known for learning quickly and delivering high quality work on time.

Work Experience:

- 2009** **Graphic Artist for I&W Research Inc., Vancouver BC**
Responsible for conceptualizing graphics that illustrates the benefits of I&W's organic pet food products. Graphics will be used for packaging and branding.
www.i-and-w.com
- 2009** **Graphic Designer for Jasmine Hoffman, Vancouver BC**
Business identity; business card and website design.
www.jasminehoffman.com
- 2009** **Graphic Designer for Joanna Hayman, Vancouver BC**
Wedding Stationary: Designed wedding invitations, response card, cocktail reception and wedding program.
- 2008 - Present** **Graphic Artist for Latitude Men's Wear Ltd., Vancouver BC**
Responsible for conceptualizing and developing a series of graphics and illustrations for Latitude's new in-house men's line "Sacrifice".
Assisted Merchandising Manager on researching trends, colour palettes, and production kits.
- 2008 - Present** **Graphic Designer and Co-Owner of Optimum Wound Comics, Vancouver BC**
Responsible for promotional materials, web banner ads, video ads, press kits, updating print materials and business cards.
Layout design of graphic novels, anthologies and comic books.
www.optimumwound.com
- 2007 - 2008** **Graphic Designer for Simple Advertising, Vancouver BC**
Designed brochures and promotional materials for a number of salons and spas.
- 2006 - 2008** **Production Artist for Sugoi Performance Apparel, Vancouver BC**
Preparing and developing client artwork for custom designs.
Creating proofs and revisions for clients and sales team to review final design.
Film production, prepping files for film output, trapping issues, and colour separation.
Setting up style pattern templates.
www.sugoi.com
- 2006** **Graphic Artist for Eva Kwok, Vancouver BC**
Designed a series of illustrations for a line of gallery edition greeting cards.
- 2006** **Motion Graphics for Dittoware, Vancouver BC**
Conceptualizing and developing illustrations for new product launch.
Assisted in short Flash animation used for product presentation.
- 2004 - 2005** **Graphic Artist for Point Zero, Montréal QC**
Responsible for conceptualizing and developing graphics, promotional material, garment sketches, production boards, catalogue layouts and photography.
www.pointzero.ca
- 2003 - 2004** **Graphic Artist for Ocean World Apparel Group, Montréal QC**
Responsible for conceptualizing and developing graphics for the men's line, garment sketches, production boards, and catalogue layouts.
Developing artwork for the women's swim line including accessories, fabric prints, labeling, and hardware, as well as garment sketches.
- 2003** **Graphic Artist for NTD Apparel, Montréal QC**
Responsible for developing artwork, all over prints, story boards, garment sketches, tech kits and trend boards for girls' activewear.
Worked with licenses such as Sponge Bob SquarePants, Strawberry Shortcake, Sesame Street, Stuff by Hilary Duff, etc.
www.ntdapparel.com



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Skills:

Comfortable cross-platform (MAC/PC)

Adobe Illustrator CS3
Adobe Photoshop CS3
Adobe InDesign CS3
Adobe Acrobat Professional
Macromedia Freehand MX

Dreamweaver
Flash
Wordpress 2.8

Education:

2006

Emily Carr University of Art + Design, Vancouver BC
Communication Design

2003

Dawson College, Montreal QC
Illustration + Design

2000

Sheridan College, Oakville ON
Graphic Design

Languages:

English
Mandarin/ Cantonese

Charity/ Pro Bono:

2008

The Weekend To End Breast Cancer benefitng BC Cancer Foundation
Designed and donated 70 handmade Christmas ornaments for charity fundraiser to sell at \$20 each. Logo design for team "Breast Friends Forever" and built online store for product sells.
www.breastfriendsforever.bigcartel.com

Interests/ Hobbies:

- Painting
- Hiking
- Yoga
- Juxtapoz magazine
- Limited edition silkscreen prints by Aaron Horkey, Sheppard Fairey, and Derek Hess
- Photography
- Designer vinyl toys